Privacy Policy

Effective Date: 29 January 2025
This website is operated by First Page (“First Page”, "we" or "us").

What This Policy Covers.

This policy covers data collection and use relating to individuals who visit First Page’s website, https://firstpage.com.au/. It does not cover data collection or use related to sites linked to from this site.

Policy Summary.

We respect the privacy of users of our website and recognise that when you choose to provide us with information about yourself, you trust us to act responsibly with that information. This privacy notice contains important information about how we use your personal information.

What Information Do We Collect?

Visitors to this site may be asked to provide information about themselves to fulfil their requests. For example, our "Contact" section may request personal information such as name, email address, and enquiry. This information will be used for the purpose for which it was supplied and may be shared with, or directly collected by, third-party service providers working on our behalf.

Examples of the information that we may gather about you when you use this site include:

- Name
- Address
- Email address
- Telephone number
- IP address (a unique identifier for your computer or other device)
- Mobile device ID
- Other personal information provided by you when using or contacting us via the website

How we will use your personal information.

We may use your personal information in the following ways, with the corresponding legal basis for processing:

- To provide you with information and materials you have requested, such as through the "Contact" section
- To send you information and materials that may interest you, such as new business information, whitepapers, newsletters, or bulletins
- To respond to specific queries regarding First Page and its various operating companies and brands

- To improve how you access information from this website
- To process and consider your queries and requests, such as those submitted via the "Contact" or "Careers" sections (e.g., job applications)
- To allow you to submit information to our new business teams
- To process your registration for events, seminars, conferences, or meetings

Do we pass your information to third parties?

Personal data provided by visitors to this site may be shared with other First Page companies and affiliated companies. All personal data will be stored only for as long as required for its intended purpose and protected with appropriate security measures.

We may disclose your personal information if we or any of our assets are subject to a sale or similar corporate transaction. In such cases, the third parties receiving your personal information will be required to keep it confidential.

Additionally, we may share your personal information with third parties where necessary for processing, such as managing job applications through third-party suppliers.

We may also disclose personal information when required by law or to investigate and prevent unlawful or prohibited activities, including fraud. In these instances, we will ensure appropriate confidentiality measures are in place.

Where do we send your information?

As a global company, we may transfer your personal information to other countries. If a country to which your data is transferred does not provide adequate protection, we will implement appropriate safeguards to ensure your information remains secure.

Passive data collection.

When you visit this site, your browser sends standardised information to our servers to enable us to deliver the requested content. This may include:

- Information about your browser and operating system
- Search terms entered on this site or search engines that led you here
- Your IP address (which may provide insights such as approximate location, internet service provider, and connection speed)
- The date and time of your request
- Referring information (e.g., the URL of the page that led you to this site)
- Other standard information provided by your browser

This data is used solely for site administration and optimisation purposes and is stored in web server logs for no longer than two years.

How long do we keep your information?

We retain your personal information only for as long as necessary to fulfil the purposes outlined in this privacy notice or as required by law.

Security.

We take appropriate technical and organisational measures to protect your personal information. While we strive to safeguard your data, no data transmission over the internet can be guaranteed as completely secure.

Your rights.

If you are located in certain regions (such as the EEA), you may have the following rights regarding your personal information:

1. To request a copy of the personal information we hold about you and details on how we process it
2. To request corrections to any inaccuracies in your personal information
3. To request your personal information in a structured, commonly-used, machine-readable format, or to have it provided directly to a third party where technically feasible
4. To request the erasure of your personal information, or to restrict how we use it (e.g., if your preferences change)

For more information or to exercise your rights, please contact us via https://firstpage.com.au/contact/.

You may also have the right to lodge a complaint with the relevant data protection authority if you are dissatisfied with our handling of your personal information.

Links to other sites.

This website may contain links to third-party websites and our social media accounts (e.g., Facebook, LinkedIn, Instagram, TikTok, and YouTube). This Privacy Policy does not apply to these external websites, and we recommend reviewing their privacy policies to understand how they manage your personal information.

We are not responsible for the content of third-party sites or their data handling practices.

Website location.

This website is maintained in Australia. By using the site, you consent to the storage and processing of your personal information in Australia, subject to applicable laws.

Changes to our privacy policy.

We review this privacy notice regularly to ensure it remains up-to-date. We reserve the right to revise this privacy notice at any time, and the updated version will be posted on our website.

How to contact us.

If you have any questions about how we use your personal information, please contact us via https://firstpage.com.au/contact/